![Cifas - Fighting Economic Crime Together]

Apollo

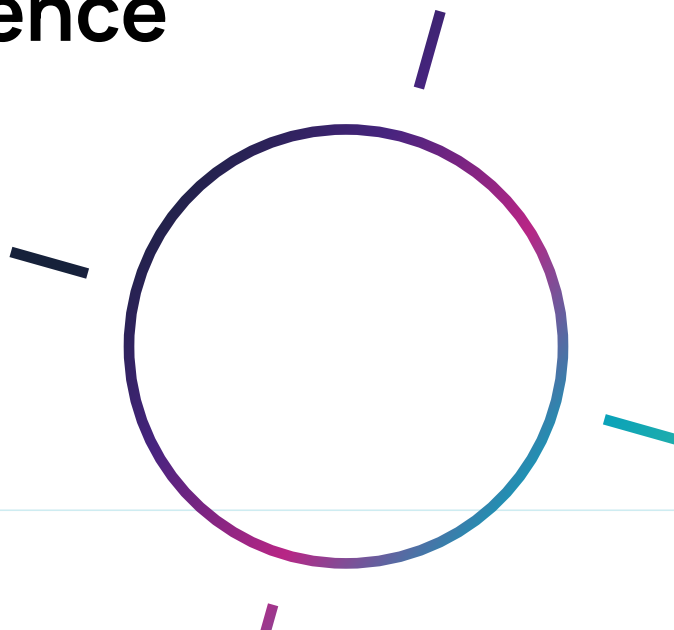DIGITAL LEARNING

Not all fraud training is the same

We are Cifas –
we protect organisations from fraud and financial crime through the sharing of data, intelligence and learning.

A not-for-profit membership organisation, we bring multiple sectors together for the common goal of eliminating fraud and financial crime. Hundreds of organisations work with us, all benefiting from our, and each other's, data, intelligence, and learning - saving billions of pounds in prevented losses.

We have combined our vast pool of data and intelligence with world-class metaverse technology to produce Apollo. Apollo is intelligence-driven, continuously updated digital learning that delivers universal fraud awareness training to entire workforces, and cutting edge intelligence to specialist teams – whatever the sector.

By using it, organisations transform their staff into the first line of defence against fraud and financial crime - protecting their people, their customers and their business.

Your people are your first line of defence against fraud and financial crime.

With the right knowledge, anyone can protect themselves and their organisation. Without it, anyone can become the weakest link – or the biggest threat.

Discover Apollo, our game-changing approach to digital learning that delivers universal fraud awareness training to your entire organization, and sector-specific fraud intelligence to your specialist teams.

Discover Apollo

Experiential learning
Inspire true behavioural change in your people through immersive storytelling and interactivity.

Key learning delivered in minutes
Netflix-style episodes engage on a key topic.

Game-changing metaverse technology
A unique learning environment created by state of the art film, graphics and animation.

Sector-specific case studies and intel
Case studies, stats, trends and horizon scanning for your business.

Universally available
Affordable, adaptable and secure – access through your own systems or use our platform.

Learning like you've never seen

Apollo is our living, learning digital environment. A shining meta city complex, living and working in Apollo will teach you and your people how to spot and stop key threats in your personal and working lives. Supported by LIA, the omnipresent virtual assistant, learners come face to face with the criminals who target Apollo's residents, and uncover the hidden fraud and corruption that stalk Apollo's streets and industries.

Within Apollo -
you'll uncover the threats against yourself and investigate key risks to your organization.

Cutting edge media

No more Powerpoint – move seamlessly between stunning cinematography and fully realised augmented and virtual reality.

Gripping narratives

Interact and engage with fully realised characters and their compelling stories.

Immersive storytelling

A helicopter ride at dusk. A new apartment. A secret investigation. Hidden crimes.

Personal Awareness

Training to protect people and their wellbeing

To protect a business, you must first learn to protect yourself. From safeguarding personal information to the lurking dangers in plausible interactions, your people will navigate the threats as they build their new life in the virtual city of Apollo. Immersive interactions and chance encounters raise awareness of how and why they can be targeted, and how to protect themselves.

Identity Fraud

Personal information being stolen and used.

Social Engineering

Being manipulated to reveal information, or to take detrimental action.

Money Muling

Allowing your account to be used to receive and transfer fraudulently obtained funds.

Staff Approaches

Bring recruited by criminals to act against an employer.

Personal awareness episode list

Ep 1. Welcome to Apollo

A helicopter ride at dusk brings you to the Apollo Tower, where Dan and LIA help you settle in - and bring you up to date on the threats that await.

Ep 2. Rooftop Encounters

Networking drinks on the rooftop lead to a chance encounter with Stefan - who has a disturbing story of romance fraud and identity theft to tell.

Ep 3. You've Been Phished!

A dystopian gameshow of social engineering pops up as you relax in front of the TV. Will the contestants protect their money and their identity - or will the fraudsters take all?

Ep 4. Too Good to Be True

A familiar face from the rooftop bar turns out to be a popular online influencer - but her life may be about to come crashing down as she is drawn into the world of money muling.

Ep 5. Hidden Secrets

A data breach crisis hits Apollo – and Dan reveals that a hidden secret has entangled him at the heart of it.

Ep 6. A Shocking Twist

LIA takes you into the Intel Room to give you the advice and info you need to protect yourself – before new evidence reveals the shocking truth about who is targeting Apollo…

Training to help your people protect your organisation

Help your people understand the key threats facing your business and how they themselves might be used and manipulated by fraudsters, whatever their role of position. They will become an investigator at Apollo , investigating key areas of business to uncover fraud and vulnerabilities. They'll discover that not everyone or everything is as it seems, and that wrongdoing can start at the bottom… and go all the way to the top.

Business Awareness

Recruiting and managing staff
Making the right checks to stop fraud.

Securing your organisation online
Defending against from cyber and online attacks.

Securing your workplaces
Safeguarding the assets on your premises.
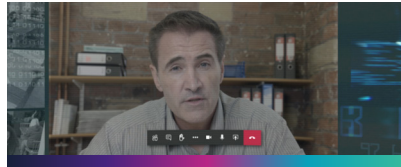
Managing suppliers
Knowing who you are working with.

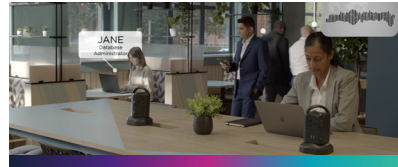**Preventing bribery and corruption**
Guarding against insider threats.

Business awareness episode list

Ep 1. The Investigation Begins

Apollo is in crisis. You are tasked with finding the truth by investigating all the areas of the business to uncover the risks – and hunt out the perpetrators.

Ep 2. Stranger Danger

A new recruit recently joined Apollo, and Paul from HR is singing her praises. But just how closely did he look at her CV?

Ep 3. Bad Apples and Good Eggs

Operations Manager Caroline helps you identify potential suspects in the workforce, but even she might be missing crucial signs that her staff may be susceptible to committing crimes...

Ep 4. The Whistleblower

Investigating the procurement and invoicing processes throws up some alarming issues around supplier management and payments, courtesy of past Apollo employee Alex.
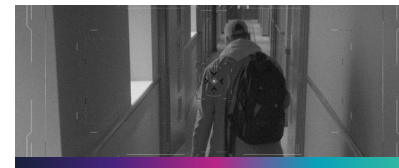

Ep 5. Cyber Attack

An email from top exec Nina turns out to be a phishing attempt, tricking employees into giving criminals access to the system – but how and why did it succeed? And could it have been stopped?

Ep 6. Eyes Peeled

Investigate on the go, moving from home to café, office to after-work socials, spotting and highlighting security risks in the environment. How many did you get – and how many did you miss?

Ep 7. The Interrogation

A familiar face is under interrogation – and the web of bribery and corruption revealed is just the start.

Ep 8. Kingpin Revealed

Time to wrap up– time to review the suspects and make your report. But does the trail of corruption extend further and higher than anyone thought possible?

Sector specific learning content

Our digital learning is uniquely designed to provide tailored learning to individual sectors. Every episode is accompanied by an intelligence package designed for those who specialise in, or have a responsibility for, preventing and investigating fraud in key areas of your business. Our intelligence content is provided by Cifas experts and includes:

- Over 42 case studies of different fraud types
- The latest stats and trends
- Horizon scanning and future fraud predictions
- Current threats and the mitigating actions you can take
- Downloadable infographics for your reports and communications

Specific sector packages we currently provide are: banking; public sector; financial services; insurance; lending; retail and telecommunications. In addition, our 'Fraud in the UK' sector provides national fraud risk data and intelligence that is relevant to the whole UK business community.

How Apollo can support your people and your business

Standard onboarding training for all new starters - ensure no one sets foot in your organisation without a strong foundation in fraud awareness.

Regular refresher training for the whole workforce to ensure all maintain the knowledge they need to protect your organisation.

As part of your **workforce wellbeing programme**, to help staff understand the threats at home and at work, and help inform their customers, families and friends.

Support business **adherence to regulatory recommendations** and requirements for staff fraud training.

Re-ignite your staff interest in corporate training with our unique and game-changing **'Netflix meets PS5'** approach.

Accessing Apollo

Option to use the **Cifas Learning Management System** with access to our range of automated and manual functions.

Access the training through **your own Learning Management System** (limited to the functions available on your own system).

No specialist IT integration required.

Competitive pricing on an annual subscription fee basis for unlimited access. Pay per user or volume subscription options. **Cifas member pricing is set at 50% of the non-member pricing.**

Request a **free demo** of Apollo

Apollo is designed for all organisations – from small businesses to multi-national corporations, from commercial and services, to public and voluntary sectors. Contact us for a no-obligation, free demo of Apollo and discover how it can transform your approach to wellbeing and training, and protect your organisation from fraud and cyber threats.

Name:

Job title:

Company:

Email:

Phone:

Message: